Top news stories of 2015

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What were the top news stories of 2015 on protection insurance? It's impossible to come up with a definitive list that everyone would agree with, but here are some of the top stories that came across our desk in 2015. Check them out by clicking on the link.

All ten stories featured in the national media in their paper and online versions. Many of them show just how powerful real life claims stories can be and some of those come from or were inspired by the Seven Families campaign.

These weren't the only good stories we came across in 2015 and we could have added countless excellent articles in the trades and elsewhere too. But these ten stories were read in total by millions of our customers and every article is worth reading again. And again. And again...

- Simon Read in *The Independent* on 20 November looks at how unemployment due to illness is on the rise. <u>http://www.independent.co.uk/money/income-protection-insurance-unemployment-due-to-illness-on-the-rise-a6742791.html.</u>
- Writing for *The Express* on 23 October, Harvey Jones examines the high cost of believing 'it will never happen to me'.<u>http://www.express.co.uk/finance/personalfinance/614136/Financial-protection-insurance.</u>
- On 17 October, in the Mail Online, Laura Shannon looks at five factors that can affect how much you may have to pay for protection insurance. <u>http://www.dailymail.co.uk/money/bills/article-3277120/When-rugby-stars-officially-obese-tackle-high-cost-illness-cover.html.</u>
- Iona Bain's *The Herald* article on 17 September looks at the plight of families on the financial high-wire with no safety net. <u>http://www.heraldscotland.com/business/13768038.Families_on_the_financial_high_wire_</u> with no_safety_net/.
- 5. Simon Read in *The Independent* on 11 September looks at income protection 'It's the difference between make or break if you find you can't work' the headline says. <u>http://www.independent.co.uk/money/insurance/income-protection-its-the-difference-between-make-or-break-if-you-find-you-cant-work-10497570.html.</u>
- Jeff Prestridge, in *This is Money* on 27 June, looks at how one man's foresight paid off when he had to claim on his critical illness policy. <u>http://www.thisismoney.co.uk/money/news/article-3141539/I-m-glad-alive-400k-richer-James-Lindon-Travers-paid-premiums-policy-hoped-never-need-foresight-paid-off.html.
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- 7. In the *Mail Online* on 35 May, Laura Shannon looks at the insurance that pays the bills if you can't work. <u>http://www.dailymail.co.uk/money/bills/article-3094027/Protect-income-no-</u>

matter-young-Rise-insurance-policies-pay-wages-stop-suddenly-injury-illness-death.html#article-3094027.

- In *This is Money* on 25 April, Jeff Prestridge argues why protection insurance should form part of most families' financial armoury. <u>http://www.thisismoney.co.uk/money/comment/article-3055248/JEFF-PRESTRIDGE-Protection-insurance-form-families-financial-armoury.html#readerCommentsCommandmessage-field.
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- In Mail Online on 1 November, Jeff Prestridge tells Tracey Clarke's (one of the families in Seven Families) moving story. Let's quote the headline in full: 'I had to sell my home when I became ill': Read Tracey's moving story and you'll never risk losing your income through illness.' <u>http://www.dailymail.co.uk/money/bills/article-2817026/Read-Tracey-s-movingstory-ll-never-risk-losing-income-illness.html.</u>
- 10. In *The Express* on 4 February, Harvey Joes writes on the millions of Britons who are failing to protect themselves against the damage that serious illness can wreak on their finances. Again, the headline tells the story: '*Buy a sickness safety net: Too many of us have no cover if we fall ill*'. <u>http://www.express.co.uk/finance/personalfinance/555942/Failing-to-protect-yourself-against-serious-illness-can-ruin-finances.</u>