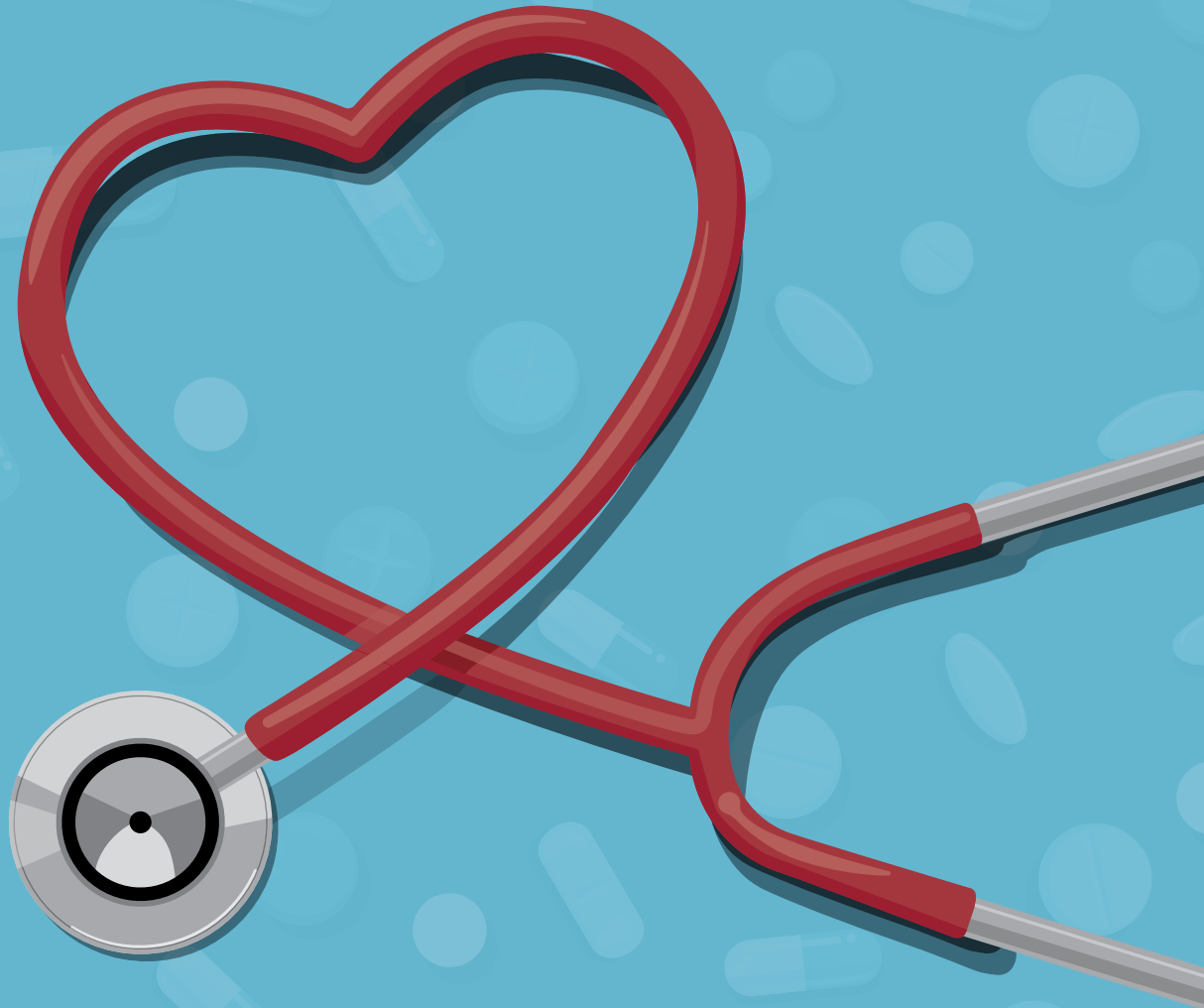


We give long term value not short term fads



This year, we set ourselves a goal of adding tangible benefits to our policies that offer our policyholders the long term value you would expect from a policy designed to last until they retire. We feel that our three new benefits offer just that to both new and existing policyholders, across all of our plans:

GP Helpline - Free diagnosis, advice and a second opinion on health concerns over the phone from a team of qualified, practicing GP's.

Private Prescription - This service gives your clients a hassle-free way of getting a prescription without a trip to an NHS doctor.

Virtual GP - Your GP consultations can take place virtually through face to face consultation via webcam.

These three benefits provide another selling point for advisers to recommend Exeter Family Friendly; the protection provider that offers long-term value not short-term fads.

To find out more information visit

www.exeterfamily.co.uk/membership-benefits

or call 0300 123 3203 to speak to your account manager.

Exeter Family Friendly is a trading name of Exeter Friendly Society Limited, which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. Exeter Family Friendly is incorporated under the Friendly Societies Act 1992 Register No. 91F with its registered office at Lakeside House, Emperor Way, Exeter, England EX1 3FD.

