



## **SS/G New Business Acquisition and Underwriting Platform**

### ***Not just a Solution to Assess Risk – a Solution to Place Risk***

As a web based, customer centric solution, it is aimed at putting the customer/advisor at the heart of the journey, delivering a better customer experience and a greater choice.

The SS/G Solution is designed to:

- Increase customer choice and propensity to buy
- Offer over 75% of applicants acceptable terms at point of sale
- Offer a slick customer journey tuned to customer behaviour and demographics
- Support all business channels and device types
- Enable business control through rules based configuration tools
- Improve Risk Management through enhanced Business Analytics

SS/G is a comprehensive solution designed, developed and delivered using the latest technology. For more information please contact us on 0208 290 9050.