

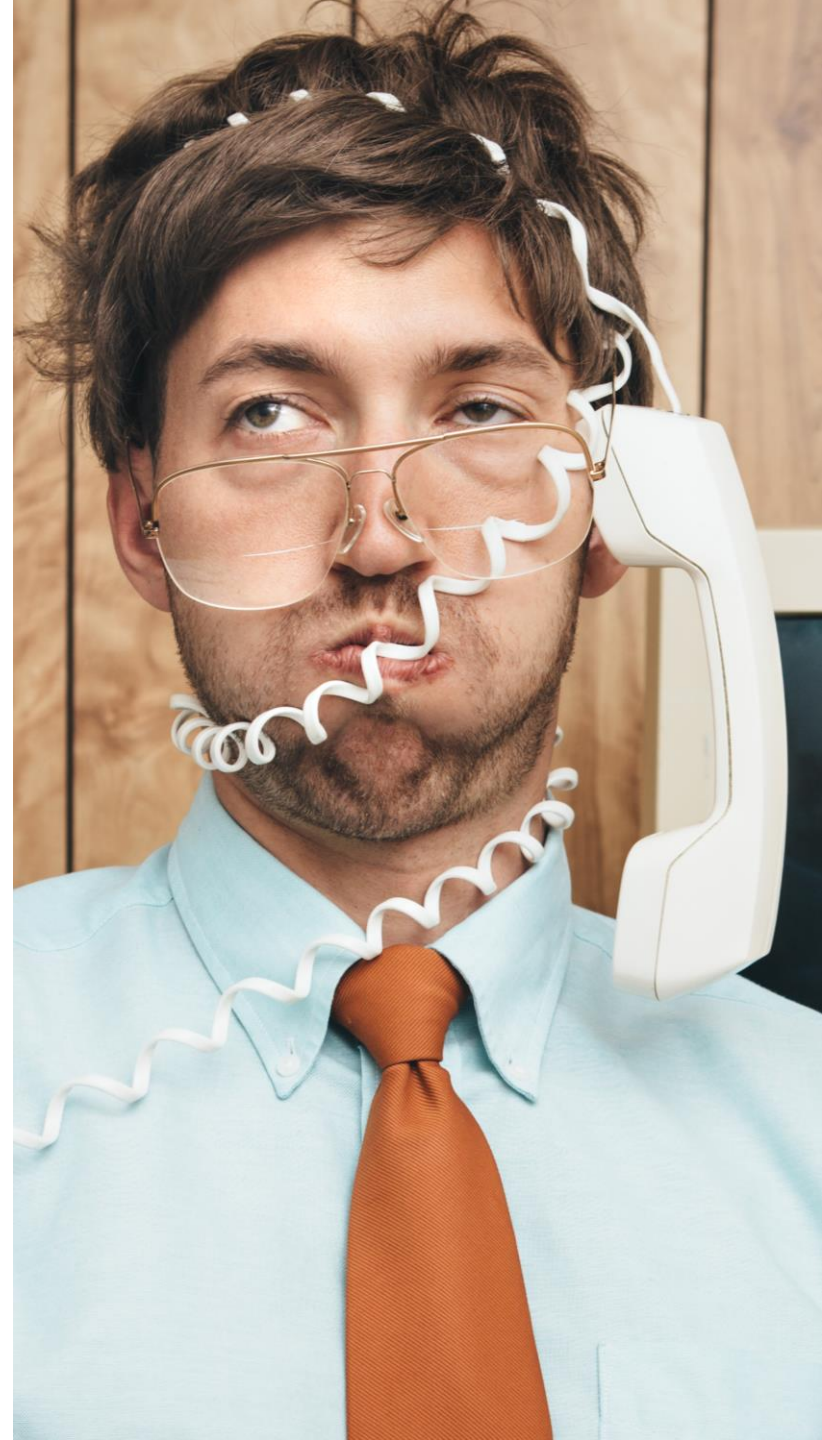
THE WHEEL OF MISFORTUNE



ProtectionGeek

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The Good Stuff

- UK's largest lead generators
- UK's largest protection brokerages
- Built products with reinsurers
- Overhauled medical screening business
- Designed virtual healthcare business



The Bad Stuff

“I’ve seen what can happen
when stuff goes really, really
wrong”



“Despite best intentions so many distributors don’t know what to do”





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