

Reasons to be proud of protection

Rhys Williams, Strategy Director





NEWS PROTECTION

PR 2014: Industry worst at marketing itself



tom baigrie

@TomBaigrie

Following



A long as [@quietroomtweets](#) doesn't shout at us all KC. Hah!



Protection Review @Protection_Rev

Our pre-dinner speaker at the Protection Dinner and Awards is Rhys Williams from Quietroom. A champion for simplicity in financial services. We can't wait to hear what he has to say!

9:24 AM - 18 Jun 2018

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5

#1: We are not the worst



Corporate bond

Corporate bonds are a kind of fixed interest security...



Corporate bond

Corporate bonds are a kind of fixed interest security...

Fixed interest securities

Fixed interest securities are also known as bonds...



I'm having a bilateral



Our Chief Constable must be able to see beyond the horizons of convention to make the paradigm shift, to dream of things that have never been done before...to create a strategic culture across the force that has an embedded ethos of innovation, high standards of service, being evidence-based, being 'client centred' and victim focused, and successfully transforming the organisation for the future



This is my G



You'll never get to CR2 unless you stop using
acronyms



We have to increase ARPU from the YAF sector



Unmoistened meal occasions



Trips to mouth



Dwell time

#1: We are not the worst

#2: We have a purpose

Harvard Business Review

HOW CEOs MANAGE TIME

Michael E. Porter and Nitin Nohria PAGE 42

JAMIE DIMON ON RUNNING AMERICA'S BIGGEST BANK

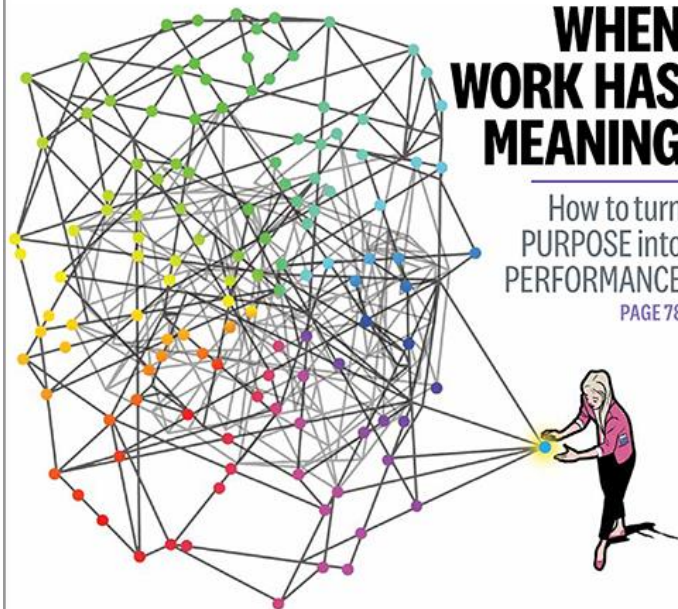
THE HBR INTERVIEW by Adli Ignatius PAGE 124

ARE YOU TOO COLLABORATIVE?

Rob Cross, Scott Taylor, and Deb Zehner PAGE 134



HBR.ORG
JULY-AUGUST
2013



WHEN WORK HAS MEANING

How to turn
PURPOSE into
PERFORMANCE

PAGE 78





Our mission is to deliver sustainable growth in
shareholder value



Our vision is to grow our business



Our vision is to grow our business, while decoupling
our environmental footprint from our growth and
increasing our positive social impact



We strive to build a business that is successful in the long term.



We strive to build a business that is successful in the long term. That is what we call seeing The Bigger Picture.



We help our customers achieve their ambitions



We help our customers achieve their ambitions
– in the right way



To inspire and nurture the human spirit



To inspire and nurture the human spirit
– one person, one cup, one neighbourhood at a time



To make every brand more inspiring
and the world more intelligent

#2: We have a purpose

#2: We have a purpose
– and it's real



QUIETROOM

Thanks

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