

Top ten blogs 2015

Jo Miller

Protection Review publishes a number of blogs from leading names in the industry throughout the year. The brief is simple – thought leadership and say what you like.

Below are ten of the most popular blogs of 2015 – just click and view.

- 1) Winston's Wish – Rachel Noble <http://protectionreview.co.uk/blog/its-all-about-the-childrensays-rachel-noble-of-winstons-wish>
- 2) Lie, Damned Lies and Statistics – Roy McLoughlin <http://protectionreview.co.uk/blog/lies-damned-lies-and-statistics...by-roy-mcloughlin>.
- 3) Problems of a longer life - Michael Kelly – Fineos <http://protectionreview.co.uk/blog/michael-kelly-of-fineos-ponders-problems-of-a-longer-life>.
- 4) Would I lie to you? – Peter Hamilton <http://protectionreview.co.uk/blog/would-i-lie-to-you-ask-zurichs-peter-hamilton>.
- 5) Consolidation and the illusion of choice – Karen Gamble <http://protectionreview.co.uk/blog/consolidation-and-the-illusion-of-choice-by-karen-gamble-of-health-claims-b>.
- 6) Is Terminal illness benefit underrated - Meg Kirby <http://protectionreview.co.uk/blog/is-terminal-illness-benefit-underrated-underutilised-or-under-priced-asks-legacares-meg-kirby>.
- 7) Pensions and Protection – Roy McLoughlin <http://protectionreview.co.uk/blog/roy-mcloughlin-ponders-the-relationship-between-pensions-and-protection>.
- 8) Healthwise you know it makes sense – Peter Barnett <http://protectionreview.co.uk/blog/healthwise-you-know-it-makes-sense>.
- 9) The Gene Genie – Peter Hamilton, Zurich <http://protectionreview.co.uk/blog/the-gene-genie-by-peter-hamilton-of-zurich>.
- 10) Why so many NTUs after a counter offer – Peter Chadborn <http://protectionreview.co.uk/blog/why-so-many-ntus-after-a-counter-offer-asks-peter-chadborn-director-and-adv>.

Don't forget to view regularly the blogs and if there is a blogger or subject you'd particularly like to hear from or about, just let us know.